Photo London goes from strength to strength with the announcement of Royal Bank of Canada as the Principal Partner for the Fair

PRESS RELEASE: Thursday 16 March 2023

Photo London today announces Royal Bank of Canada as the Principal Partner for the Fair, which presents its eighth edition from 10–14 May 2023 at Somerset House.

Prue Thompson, Head of Marketing and Client Engagement at RBC Wealth Management International, says: "RBC's long-standing commitment to the arts reflects the critical role that they play in enriching our lives, and is central to our purpose of helping communities prosper. Through RBC's cultural partnerships and our own corporate art collection, of which photo-based practices play an active role, we are honoured to be able to support artists and organisations that are shaping our societies and culture. We are proud to partner with Photo London in 2023, one of the most prominent gatherings of collectors, exhibitors and curators in the photographic world, supporting this unique platform to encourage new talent and creative excellence."

Photo London Co-Founders Michael Benson and Fariba Farshad comment: “We are thrilled that the Royal Bank of Canada (RBC) will be our principal partner. The opportunity to work with a sponsor with such a highly esteemed history of art fair engagement in the UK takes Photo London to a completely new level, further developing Photo London’s extensive international collector outreach. This is a highly significant addition to our partnership portfolio. It builds on the partnership announced last year with Creo and Angus Montgomery Arts — which made us the world’s largest photography platform — and new collaborations with Belmond and Hahnemühle as well as Photo London’s long-term associations with Nikon and FT Weekend. These outstanding partnerships — together with the artistic and collecting communities they nurture and bring to the Fair — play a crucial role in assuring Photo London’s place as the key global fair for the future of photography."

Photo London has also recently appointed a new Director, Kamiar Maleki, who comes to the Fair with a wealth of experience having run fairs in Istanbul, New York and Basel. Commenting on the partnership, Maleki says: “There’s a wonderful synergy between RBC’s long-standing commitment to collecting works of art and support for artists and Photo London’s own work on developing the collector community and nurturing of new talent. It’s an exciting time for photography, with many of the world’s great contemporary artists working in photography and new technologies revolutionising the ways in which the medium can be made and collected. RBC’s partnership is the perfect platform to be able to explore these new developments, and I look forward to building an important partnership with the team from RBC.”
Photo London 2023
The eighth edition of Photo London welcomes 112 exhibitors coming from 55 cities worldwide, including Berlin, Buenos Aires, Chicago, Hong Kong, Mexico, Milan, Montreal, New York, Oslo, Paris, Santa Monica, Sydney, Taipei, Tehran and Tokyo.

Alongside the main fair, the Discovery section champions emerging photographers and progressive young galleries, this year including a number of artists working with A.I. technology. The Fair’s expanded Publisher’s section brings the most exciting titles printed internationally; and the Public Programme presents engaging and innovative exhibitions, installations, displays and a renowned Talks programme curated by Aperture.

This year’s exhibitions include a solo show of new work by the 2023 Master of Photography Martin Parr; the group show ‘Writing her own Script. Woman Photographers from the Hyman Collection’ curated by the Centre for British Photography, which celebrates many of the pioneering women photographers at work in the UK over the last 100 years; and ‘Fotografía Maroma’ co-curated by Fariba Farshad and esteemed Mexican gallerist Patricia Conde.

Now in its third year, the Photo London x Nikon Emerging Photographer Award, shines a spotlight on the works of the best young photographers on view across the fair; while the new Photo London x Hahnemuhle Student Award, open to students enrolled on photography degrees at UK universities, provides further valuable support to fresh talent and the photographic ecosystem.

For further information about Photo London 2023 and to book tickets visit: https://photolondon.org/

PRESS CONTACTS
For full information on Photo London 2023’s exhibitors and Public Programme and to access press images, please visit the media kit.

For high res images, to arrange interviews and to reserve a place at the press preview on Wednesday 10 May from 9.30am, please contact:

Photo London PR representative Pickles PR:
Christina Almeida E: christina@picklespr.com or Gair Burton E: gair@picklespr.com

Relations Media, Catherine Philippot, PR representative for France E: cathphilippot@relations-media.com