

PHOTO LONDON

Belmond presents 'Shifting Horizons'

16 – 19 May 2024, Somerset House

Preview 15 May 2024

Photolondon.org



Rosie Marks, 'Maintenance III', 2023. Courtesy of Rosie Marks.

Presenting Partner of Photo London 2024, Belmond, returns to the ninth edition of the Fair with the exhibition 'Shifting Horizons', a creative endeavour led by and celebrating female photographers: **Coco Capitán**, **Rosie Marks** and **Letizia Le Fur**.

The new body of work has been shot at three diverse locations: Mount Nelson Hotel in Cape Town (Rosie Marks), the Venice Simplon-Orient-Express in Europe (Coco Capitán) and the hotel Caruso on Italy's Amalfi Coast (Letizia Le Fur).

Each of the three artists' expression and approach is unique, and the diversity of work reflects not only their singular lens, but their personal fascinations with travel and the Belmond destinations they document. These new commissions push us to collectively be open to the ever-evolving possibilities of artistic photography as a vehicle to share meaningful experiences of travel.



Coco Capitán, 'Coffee O'Clock', 2022. Courtesy of Coco Capitán Studio.

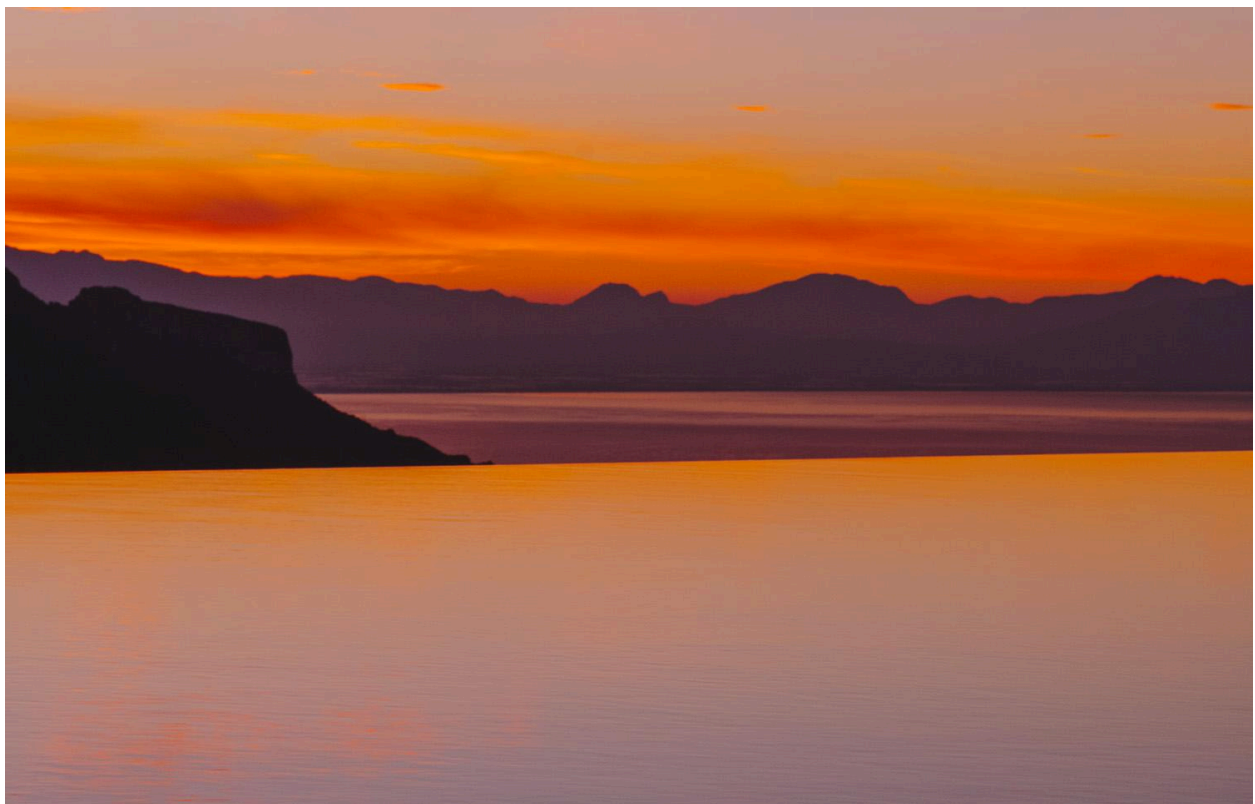
Three new photographic books from the photographers, combining their unique perspective on Belmond destinations with personal work exploring contemporary travel photography, will be launched at the Fair to mark the start of an ongoing collectible book series. This series of independent publications is led by RVB Books in collaboration with the photographer and creative director, Dani Matthews (20xx). The books are available for sale through RVB Books international distribution network of premium bookstores and galleries, as well as online.

This presentation builds on last year's partnership that saw the exhibition *Fotografía Maroma* and reflects the brand's ongoing commitment to contemporary travel photography — the most notable example to date being the global Belmond Legends campaign, which presented original commissions from artists including Durimel, Coco Capitán, Jack Davison, Jeano Edwards, Letizia Le Fur, François Halard, Rosie Marks, Chris Rhodes and Thomas Rousset.

'Shifting Horizons' will be on display in The Portico Rooms at Somerset House. It is one of four Public Programme exhibitions for Photo London 2024, alongside: 'Silent Stories' by the 2024 Master of Photography Valérie Belin; 'The Magic Art of French Calotype. Paper Negative Photography 1846 – 1860' curated by Robert Hershkowitz; and 'See/Change: Art Collection Deutsche Börse @25'.

For information about the Public Programme exhibitions, Awards and Talks programme visit: <https://photolondon.org/public-programme/>

For further information about Photo London 2024 and to book tickets visit: <https://photolondon.org/>.



Letizia Le Fur, 'Caruso 015', 2022. Courtesy of Letizia Le Fur.

Exhibiting Artists

Coco Capitán was born in Seville, Spain and is currently based in London, where she completed her MA Master of Fine Arts with honours in the field of Photography at the Royal College of Art, London, in 2016. Coco Capitán's acutely intimate and emotive portraits capture the subtlety of human gestures and spontaneous moments that manifest in her poetic and narrative-driven imagery. Her art practice straddles the fine art and commercial art worlds, and includes photography, painting, and prose.

British Photographer **Rosie Marks** (b. London, 1993) documents subjects as they focus on their day-to-day lives. Her subjects are engrossed in their worlds, her fascination with them sometimes left unrequited. Marks' voyeuristic eye allows for the absence of sentimentality, giving her the ability to capture the oddities of human behaviour. Marks' work takes place in scenarios where people are their most free and individualistic - teenagers at prom, couples on holiday or people at home. Marks personal work to date is a human study; at times a reaction against the self-awareness we now have with cameras, seeking genuine moments of the everyday; and other times an honest document of the daily experiences of individuals and their quest to find meaning in their lives. Marks at her purest finds beauty, awkwardness, and vibrancy in the lives and rituals of strangers.

French Photographer **Letizia Le Fur** graduated from the Ecole des Beaux-Arts in France in 1998 and first trained as a painter. With the encouragement of artist and teacher Valérie Belin, she soon shifted to photography. Her work centres on the depiction of beauty and the representation of a fantasized otherworld. Her fascination with Greek mythology has led her to reflect on the place of humanity in our primal environment.

PRESS INFORMATION

For information on the exhibitors at Photo London 2024 and to access press images, please visit the [media kit](#).

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NOTES TO EDITORS

Belmond was born from a passion for connecting discerning travellers with the world's most remarkable properties, locations and journeys. From hotels and trains to river cruises and safaris, Belmond curates incomparable experiences and crafts unforgettable stories. With a legacy spanning over 45 years, since the acquisition of Hotel Cipriani in Venice in 1976, Belmond has grown into a global collection of 47 properties spread across 28 countries and territories. Exceptional destinations connected by legendary journeys are the very soul of Belmond, where the path that brings you to a place is as important as the destination itself. A pioneer of slow travel, Belmond has been operating the Venice Simplon-Orient-Express since 1982. The group later expanded to include pristine beach resorts, such as Maroma on the

Riviera Maya, historic hideaways such as Villa San Michele in the Florentine foothills, urbane icons, such as Copacabana Palace in Rio de Janeiro, and gateways to UNESCO world heritage sites, such as Hotel das Cataratas in Brazil's Iguassu National Park. As proud custodians of storied properties, Belmond is committed to building on the past to create a new legacy: the heritage of the future. Working with communities and local talents, together with the world's most respected chefs, designers and artists, Belmond continues its purpose of perpetuating the legendary art of travel. Since 2019, Belmond has been part of the world's leading luxury group, LVMH (Moët Hennessy Louis Vuitton).
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Matthieu Charon and Remi Faucheux co-founded the independent publishing house [RVB Books](#) in 2011. They have published books by Noémie Goudal, Erik Kessels, Philippe Jarrigeon, Thomas Mailaender, Guido Mocafico, Óscar Monzón, Taiyo Onorato & Nico Krebs, Walter Pfeiffer, Tomoko Sawada, Stéphanie Solinas, Penelope Umbrico, Erwin Wurm, among Others. RVB Books received the Paris Photo Aperture First Book Award 2013 with Karma by Oscar Monzon, the PhotoEspana Best International Photobook 2015 and the Paris Photo Aperture Best Book of the Year 2015 with Illustrated People by Thomas Mailaender.

[Photo London](#) was founded in 2015 by [Candlestar](#), an internationally renowned cultural consultancy that specialises in the development of innovative projects in art and education. Candlestar runs a range of major photographic projects including producing Prix Pictet on behalf of the Pictet Group, the prestigious award for photography and sustainability now in its tenth cycle. In early 2024 Candlestar were appointed to lead the curatorial programme for the Marta Ortega Perez (MOP) Foundation in A Coruna.

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