

# PHOTO LONDON

## Photo London announces a new Director for the Tenth edition of the Fair

The Founders of Photo London today (Monday 10th June 2024) announce that the Fair's Associate Director, Sophie Parker will take on the role of Director. She succeeds Kamiar Maleki who, having served as Director for two editions, has recently stepped down to pursue a range of new projects.

The Fair's Founders Michael Benson and Fariba Farshad say:

*"We have the highest regard for Sophie Parker and believe she is the ideal person to lead us into our tenth edition and beyond. Sophie has been invaluable to Photo London over the past six years, playing a key part in our gradual recovery from the pandemic and being a major architect of the last two editions of the Fair, which have been widely praised for their curatorial excellence and for their support for the wider international photographic community. A consummate team player with a deep understanding of the photography world, she enjoys considerable respect amongst our various stakeholders and brings to the role a keen appreciation of the special DNA of Photo London."*



Sophie Parker photographed in *The Garden*, an installation by Siân Davey shown by Trolley Books and Michael Hoppen Gallery at Photo London 2024.

Sophie begins work immediately on the development of the strategy for the tenth edition and on the formal launch of the Fair on 1 July 2024.

Commenting on her appointment, Sophie Parker states:

*“I’m honoured to take on this role. Over the last six years with Photo London, I have learnt from many of the industry’s greatest, and feel privileged to have been part of the Fair’s evolution during this time. I will continue to learn and listen to what our exhibitors and audiences want, to engage our global network of collectors, and bring the best galleries from across the world to celebrate photography in all its forms. I’m proud of what we have built at Photo London — a Fair that truly reflects one of the most diverse and vibrant cities in the world — and am excited to build on the successes of the ninth edition, working with our fantastic team to create a Fair worthy of our tenth anniversary.”*

Sophie Parker has over ten years’ experience in the art world curating and organising exhibitions, events and workshops, ranging in a variety of subjects from fine art, photography and performance art to history and politics. Sophie joined Photo London in 2018 as the Gallery Development Manager and was appointed Associate Director in 2021. Prior to Photo London, Sophie worked at Cristea Roberts gallery, RA Magazine, and Lewisham Local History Society.

Sophie has a Masters degree in Anthropology and Cultural Politics from Goldsmiths, University of London and a BA Hons in History of Art and Design from Manchester Metropolitan University. She currently sits on the Advisory Board for The Ian Parry Photojournalism Grant.

**Photo London’s tenth edition will take place at Somerset House from 15 – 18 May 2025 and Previews on Wednesday 14 May 2025.**

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