PHOTO LONDON

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PHOTO LONDON TENTH ANNIVERSARY EDITION CLOSES WITH RECORD ATTENDANCE, ROBUST SALES AND STRONG INTERNATIONAL PARTICIPATION



Visitors at Photo London 2025. All photos © Graham / Finn Carlow.

Photo London marked its 10th anniversary with a special edition by breaking all previous records and taking several important new directions. This year's Fair maintained its international focus with 131 exhibitors from 21 countries worldwide. The Fair also included several galleries that have exhibited at every edition of the Fair since its inaugural edition in 2015 including: Robert Hershkowitz Ltd (Lindfield) bringing a selection of historic images of London; Flowers Gallery (London) curating a booth exploring the landscape genre featuring Elger Esser, Edward Burtynsky, Nadav Kander, Simon Roberts and Esther Teichmann; Purdy Hicks Gallery (London) presenting a booth dedicated to women artists and the environment featuring new works by Kathrin Linkersdorff and Sandra Kantanen; and CAMERA WORK (Berlin) showing a curated selection of classic and contemporary masterpieces ranging from Irving Penn's famous work *Mouth* to Steve Schapiro's iconic portrait of Muhammad Ali.

Between them this year's exhibitors presented the work of over 400 photographers ranging from established artists to those just embarking on a career in photography. Photo London's **Discovery** section, which is widely regarded as one of the world's leading platforms for emerging photographers and galleries, was again curated by the critic and author **Charlotte Jansen**, with highlights including newcomers such **New Discretions** (NYC) bringing work by **Jordan Eagles, Genesis Breyer P-Orridge** and **Vivienne Maricevic**; other highlights included **Jesse Glazzard**, supported by The Face Magazine, who exhibited, for the first time in public, a series of images produced in Ukraine in 2024, documenting queer soldiers.

There was a significant increase in international collectors and museum acquisition groups attending the anniversary edition, They included Harvard Art Museums (Cambridge, USA), Fine Arts Museums

of San Francisco (San Francisco, USA), Fondation Henri Cartier-Bresson (Paris, France), LACMA (Los Angeles, USA), Tate (London, UK), The Hepworth Wakefield (Wakefield, UK) and Victoria & Albert Museum (London, UK).

The Fair also significantly expanded **Positions**, its innovative platform for unrepresented artists. Photo London's Positions was curated by arts patron and founder of the ISelf Collection, Maria Sukkar, and featured the work of Roberto Conde, Mieke Douglas, Karim El Hayawan, Aikaterini Gegisian, Babak Kazemi, Kalpesh Lathigra, Bibi Manavi, Ippolita Paolucci and Adam Rouhana. All of whom reported significant interest from collectors, museums and mainstream galleries. Many, such as Roberto Conde, also sold well.

In recognition of the growing importance of the photobook, the Fair featured its first weekend Book Market for independent publishers. Curated by Ben Goulder, the **Book Market** championed the vibrant and diverse communities of independent publishers and showcased their artistry and vision on a global stage.

Tiffany Jones, Founder of Overlapse, said: "It was a true delight for Overlapse to be involved in the new Photobook Market at Photo London this year! Meeting with so many other excellent independent publishers surrounds us with a friendly sense of comradery, and the visitors are so wonderfully engaged – asking creative questions about the making of our books and supporting our work with such keen enthusiasm! Events like this serve to lift us up when planning new books, as we look forward to sharing our upcoming projects with our audience again for the next edition."

David McLean, Founder of Bona Varda, said: "It was a brilliant few days at Photo London – great to meet fellow publishers, connect with photographers, and chat with so many curious, engaged visitors. We had some fantastic conversations and vital feedback on our publications, and left feeling really inspired."

Exhibitors in every part of the Fair reported strong sales and collector engagement including:

Roya Khadjavi, Founder of Roya Khadjavi Projects, said: "We were pleased to participate in Photo London for a 5th year with good sales results and great attendance. Our two young Iranian photographers Farzane Ghadyanlou and Eugenie Flochel Jahanshah, who were first time participants in Photo London, had sold out works."

Clémentine de la Féronnière, Founder of Galerie Clémentine de la Féronnière, said: "We couldn't pass up the opportunity to return to Photo London to celebrate its tenth anniversary! We brought together the French scene (Flore and Juliette Agnel) with British artists Martin Parr and James Barnor. The event was a great success with the public, and several major acquisitions were made."

David Hill, Director of David Hill Gallery, said: "I was so glad to be back at Photo London this year, the fair felt alive with buzz and energy and business was strong."

Marie-Claudine Llamas of Guerin Projects, said: "We have had an incredible amount of fun at Photo London, sales have been great and we experienced a constant flow of visitors. We are also thrilled with the coverage, we would love to come back and do it all over again!"

Peter Fetterman, Founder of Peter Fetterman Gallery, said: "I was there at the beginning with Michael and Fariba and we brought Salgado with us and a big exhibition to help launch the fair. The team at Photo London all work so hard to create something special, their dedication is inspiring."

Timothy Persons of Persons Projects said: "There are many different means to measure the quality of any fair. Photo London in this year's edition, celebrating its 10th anniversary, worked for Persons Projects on several fronts. First and foremost we were able to reach out to several institutions concerning Zofia Kulik's photographs as well as using the occasion to promote her new upcoming publication with Thames & Hudson this fall. We met more curators this year than ever before, plus most of our presented artists sold at least one or two midsized pieces. The atmosphere in general was positive and we look forward to building a better edition next year."

Imme Dattenberg-Doyle & Sofia Carreira Wham of Doyle Wham said: "We have exhibited at Photo London for four consecutive years, and each year we develop closer ties to the important photographic community in London, as well as meeting international curators and new collectors. Working with Sophie Parker and Discovery curator Charlotte Jansen is always a pleasure – they are truly supportive of building an ecosystem that allows younger galleries to thrive, and they make sure that Discovery is always a highlight of the fair."

Freeny Yianni, Founder and Creative Director of CLOSE Gallery, said: "Photo London has been a huge success, with an overwhelmingly positive response to our presentation of performance-based, conceptual female artists: Anna Mossman, Carali McCall and Trish Morrissey. It's clear there is an appetite for more challenging work, and we've made valuable connections with new collectors. Showcasing photography by conceptual artists has helped our gallery build a reputation for excellence while making art available at more accessible price points."

Chiwen Tu of Chini Gallery said: "This was our debut at Photo London, and we are truly grateful for the warm welcome we received. From the stunning venue and supportive organizers to the enthusiastic and passionate audience—everything made our first experience incredibly special and rewarding. We look forward to returning next year."

Jonathan Stephenson, Founder of Rocket Gallery, said: "The excitement and enthusiasm for photography was palpable at Photo London this year. The summery weather gave the event the feeling of a relaxed and inspiring festival celebrating all genres of photography. Visitors to the Rocket booth reacted keenly to the work of British photographer Martin Parr and there was a steady flow of buyers"

Photo London Director, Sophie Parker, said: "At Photo London, we firmly believe in the profound power of photography, its ability to share vital messages, to refocus attention on the world that we live in, to empower, and to capture the extraordinary beauty of the world. We are grateful to our exhibitors' diverse perspectives and the exceptional work by the artists they bring to the Fair. The thought, creativity, and considerable effort each gallery put into curating their booths stood as a testament to their dedication and love for the art of photography and we hope that this year reflected Photo London's love for photography too. We are thrilled that over the last decade we have been able to keep innovating in a way that has made Photo London a truly significant platform for our global audience. This energy and enthusiasm was felt every day across the fair and I am incredibly grateful to our galleries and our friends for their support. I can't wait for the next decade."

Other Highlights of the 10th edition included:

- The special exhibition 'London Lives' curated by critic and author Francis Hodgson featured
 a dazzling array of creative responses to the City by 30 of its leading image makers including
 David Bailey, James Barnor, Antony Cairns, Jamie Hawkesworth, Hannah Starkey, Joy
 Gregory, Nadav Kander, Idris Khan, Rut Blees Luxemburg, Christian Marclay, Mary
 McCartney, Simon Roberts, Mitra Tabrizian, Nigel Shafran and Nick Turpin
- Presenting partner **Belmond** returned to Photo London with the second instalment of its acclaimed 'Belmond Legends' series, presenting an exclusive solo exhibition by renowned American photographer **Colin Dodgson**
 - Jonathan Openshaw, Global Editor-in-Chief, Belmond said: "Photo London have been great partners for our work in contemporary photography. They intuitively understand Belmond's vision for cultural commissions and have been very supportive in helping us achieve it. From gallery spatial design through to event hosting, the team worked tirelessly to find creative solutions. Our presence at Photo London for the past three years reflects our dedication to artistic excellence."
- The **Photo London x Nikon Emerging Photographer of the Year Award** again highlighted outstanding emerging photographers with shortlisted work presented in a special display at the Nikon Gallery at the Fair. The award was presented to two artists for the first time in its history: **Silvana Trevale** and **Gabriel Pinto**

Julian Harvie, Marketing Director at Nikon Northern Europe, said: "At the heart of Nikon's business is our mission to empower photographers to tell the world's most important stories. Over the last six years of supporting this prestigious award alongside Photo London, we have seen story and art converge in myriad and breathtaking ways. This year's shortlist is no different, and it remains one of our great privileges as a brand to play a part in the future of these talented creators."

- The return of the Fair's special partnership with TurkishBank UK, bringing exciting galleries
 from the region to London including Vision Art Platform, Kairos, Simbart Projects who
 presented a solo booth of new work by Begüm Mütevellioğlu, and Sule Gazioglu Gallery
 (all Istanbul) who showed a solo presentation by Annette Louise Solakoglu.
- K-Way® bringing the travelling exhibition 'In Y/Our Life The Hidden Side of Everyday
 Things', curated by Gianluigi Ricuperati featuring work by photographers Serafin Gerber
 Anastasia Pavlova, Laura Pannack and olfactory artist Francesca Casale.
 - **Gianluigi Ricuperati, Curator of K-Way's 'In Y/Our Life The Hidden Side of Everyday Things'** said: "Bringing 'In Y/Our Life' to Photo London was a delight and a blessing. For its landing in the UK, K-Way couldn't find a better context and a rich cultural environment."
- The acclaimed Photo London Talks Programme returned as a key cornerstone of the Fair, Curated for a second year by Thames & Hudson, the 2025 line-up featuring some of the most vital voices in photography today including Ajamu X, Don McCullin, Rosy Martin, Zofia Kulik and Heather Agyepong
 - Andrew Sanigar, Editorial Director Photography at Thames & Hudson, said: "It was a delight to see the talks programme so well attended, with audiences ready with their questions and the opportunity to meet and talk with such a diverse range of photographers, artists, curators, writers and editors. Photo London provides a very special opportunity for conversations and exchange of ideas to take place. Huge thanks to all involved on stage, in the audience and behind the scenes."
- The Photo London x Hahnemühle Student Award returned to the Fair for the third time.
 Working with UK universities offering photography degrees, the award highlights the most
 exciting early-career talent within the industry, bringing their portfolios to international
 attention This year's winner, Billy Allen (UWE Bristol), was announced at the fair

Photo London Founders Michael Benson and Fariba Farshad, said: "Our special anniversary edition of Photo London exceeded all expectations. From the first minutes on opening day, it was clear that the hard work of our team over the twelve months between the Fairs had really paid off. We welcomed a record number of international collectors and museum groups many of whom made important and abiding connections with our exhibitors. Our roster of galleries was as global and innovative as ever and each of them presented a thrilling mix of established and emerging artists. As a result, our tenth edition bristled with creative excellence. Our various partners also made an important creative contribution to the Fair with an outstanding mix of artist commissions and awards. Not to be outdone, we added our own moments of magic with our innovative section for unrepresented artists (Positions); our weekend book market and the remarkable 'London Lives' exhibition – a celebration of London photography that perhaps only Photo London could dream of staging.

The energy and enthusiasm that surrounded every aspect of our tenth edition served to underline Photo London's preeminent position as the photography Fair of the future.

A few days after the Fair closed we learned with deep sadness of the passing of our great collaborator and friend Sebastião Salgado. Our show of his Genesis platinum prints in collaboration with Prix Pictet and Polka Galerie, now stands as a moving tribute to his legacy. The world has lost a singular eye. And we have lost a friend."

The 11th edition of Photo London will take place from 13-17 May 2026.

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Press Contacts

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NOTES TO EDITORS

List of participating galleries:

Exhibitors

3C Gallery (Los Angeles), A.MORE Gallery (Milan), A/POLITICAL (London), Ab-Anbar Gallery (London) AC Contemporary (Buenos Aires) Albumen Gallery (London), Amar Gallery (London), Art Bond NY (Brooklyn NY), ARTITLEDContemporary (Amsterdam), Atlas Gallery (London), Bendana | Pinel Art Contemporain (Paris), BETA Contemporary | Sorondo Projects (Barcelona), BILDHALLE (Amsterdam, Zurich), Bright Gallery (Tel Aviv-Jaffa), Brompton Art Ltd (London), CAMERA WORK (Berlin), Charles de Cordier Fine Arts (Ghent), Chini Gallery (Taipei), CLOSE Gallery (Somerset), Contour Gallery (Rotterdam), Cylindergallery (London), David Hill Gallery (London), Dellasposa (London), Doyle Wham (London), Echo Fine Arts (Cannes), England & Co (London), EUQINOM Gallery (San Francisco), Fabrik Projects (Los Angeles), Flowers Gallery (London, Hong Kong), Form. Gallery presented by Virginia Damtsa (Paris), Fru Tholstrup Art Ltd presents Mariano Vivanco (London), Gallery180 (New York) Galerie Bacqueville (Lille), Galerie Baudelaire (Antwerp), Galerie Clémentine de la Féronnière (Paris), Galerie Esther Woerdehoff (Geneva, Paris), Galerie Sophie Scheidecker (Paris), Galerie Tanit (Beirut, Munich), Galerie XII (Paris, Los Angeles), GALLERY YEH (Seoul), GBS Fine Art (Wells, Somerset), Grob Gallery (Geneva, Parracombe), GUERIN PROJECTS (London), Helphoto Gallery (Helsinki), Hilton Contemporary (Chicago), Homecoming Gallery (Amsterdam), House of Bandits by Sarabande (London), Hungry Eye Gallery (Amsterdam), Iconic Images Gallery (London), Ira Stehmann Fine Art (Munich), James Hyman Gallery (London), KAIROS Gallery (Istanbul), LE FOLLOW 13 (Paris), Lee Miller Archives (East Sussex), McKenzie & Hamilton (Edinburgh, London), Mortal Machine Gallery (New Orleans), New Discretions (New York), Nova Express Magazine-presenting 'Anthology' by Gigi Cifali (Turin), nüüd.berlin gallery (Berlin), Palm* Studios (London), Persiehl & Heine (Hamburg), Persons Projects (Berlin), Peter Fetterman Gallery (Santa Monica), Podbielski Contemporary (Milan), Polka Galerie (Paris), Purdy Hicks Gallery (London), Qerndu (Reykjavik), Robert Hershkowitz Ltd (Lindfield), ROSEGALLERY (Santa Monica), Rolf Art (Buenos Aires), Roman Road (London), Roya Khadjavi Projects & Nemazee Fine Art (New York, London) Serchia Gallery (Bristol), Suite 59 Gallery (Amsterdam), Sule Gazioglu Gallery (Istanbul), Sundaram Tagore Gallery (London, New York, Singapore), The Face presents Jesse Glazzard x Eugenia Skvarska (London), The Music Photo Gallery (New York), UP Gallery (Hsinchu), Victoria Law Projects (London), Vision Art Platform (Istanbul), WEBBER Gallery (London)

Discovery

3C Gallery (Santa Monica), AC Latin (Buenos Aires), Beta Contemporary (Barcelona), Bright Gallery (Tel Aviv), Contour Gallery (Rotterdam), Doyle Wham (London), Form Gallery presented by Virginia Damtsa (Paris), Helphoto Productions (Helsinki), KAIROS Gallery (Istanbul), LS10 Gallery (London), Mortal Machine (New Orleans), New Discretion (New York), nüüd.berlin gallery (Berlin), Palm* Studios (London), Roman Road (London), Sarabande Foundation (Haggerston), Sule Gazioglu Gallery (Turkey), Victoria Law (London)

Publishers

Aperture (New York), Dewi Lewis Publishing (Stockport), GOST (London), Hoxton Mini Press (London), IMAGELESS (Shanghai), Jane and Jeremy (Brighton), KEHRER VERLAG

(Heidelberg), New Dimension (London), Thames & Hudson (London), The Angry Bat (Maribor) The Photo Book Collective (London), ROCKET (London)

Special Exhibitors

Autofoto, Belmond, FT Weekend, Kraszna-Krausz Foundation, K-Way, LENS CULTURE, PHOTO LONDON X HAHNEMÜHLE STUDENT AWARD, PHOTO LONDON X NIKON EMERGING PHOTOGRAPHER AWARD, Prix Pictet, Miles Aldridge Studio, Saltzman-Leibovitz Photography Prize (New York)

List of 'London Lives' artists:

Nadav Kander Heather Agyepong Miles Aldridge Idris Khan **David Bailey** Nick Knight James Barnor Karen Knorr Rut Blees Luxemburg Chrystel Lebas **Antony Cairns** Tom Lovelace Ed Clark Christian Marclay Susan Derges Mary McCartney Jermaine Francis Simon Roberts Julia Fullerton Batten Nigel Shafran Lydia Goldblatt **Ewen Spencer** Joy Gregory Hannah Starkey Mitra Tabrizian Jamie Hawkesworth Hannah Hughes Alys Thomlinson Tom Hunter Nick Turpin

List of Book Market participants:

89 books M Books Blue Coat Press Overlapse Bona Varda Pamplemousse Cé Editions Reference Point CentreCentre Sali e Tabacchi **Dust Collective** Serchia Gallery **Amargo Editions** Soft Copy Folium Sorika **Guest Editions** Spotz Sun Archive **Highchair Editions** The Moth House Hot Shoe Magazine LCC / Hi-Noon Books True Photo Journal Libro Arte Village

ABOUT PHOTO LONDON

Photo London brings the finest international photography to the British capital every year. The Fair presents the best historic and vintage works while also spotlighting fresh perspectives in photography.

Photo London was founded in 2015 by <u>Candlestar</u>, an internationally renowned cultural consultancy that specialises in the development of innovative projects in art and education. Candlestar runs a range of major photographic projects including producing Prix Pictet on behalf of the Pictet Group, the prestigious award for photography and sustainability.

ABOUT SOMERSET HOUSE

Step Inside, Think Outside

As the home of cultural innovators, Somerset House is a site of origination, with a cultural programme offering alternative perspectives on the biggest issues of our time. In 2025, Somerset House celebrates its 25th birthday, marking its extraordinary transformation to one of London's best loved cultural spaces and home to one of the largest creative communities in the UK. To mark this milestone, there will be a special year of artistic innovation featuring

genre-defying exhibitions, new commissions and events bringing audiences closer to the range of cross-disciplinary work from our unrivalled resident creative community, cementing Somerset House as a leading international arts destination.

From our historic site in the heart of London, we work globally across art, creativity, business, and non-profit, nurturing new talent, methods and technologies. Our resident community of creative enterprises, arts organisations, artists and makers, makes us a centre of ideas, with most of our

programme home-grown. We sit at the meeting point of artistic and social innovation, bringing worlds and minds together to create surprising and often magical results. Our spirit of constant curiosity and counter perspective is integral to our history and key to our future.

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