

Photo London 2026 — Supporters Circle (Positions)

Participation Terms

Please read before confirming your support.

These Terms set out the simple agreement between you (the Supporters Circle Member) and Photo London Limited (Photo London) for financially supporting an artist's participation in Photo London 2026 (Preview: 13 May 2026; Public days: 14–17 May 2026, Olympia London).

1) Purpose

- Your contribution helps fund an artist's/artist project's participation in the Positions section at Photo London 2026.
- These Terms are designed to be clear and practical for supporters.

2) Your role

- You'll be referred to as a Supporters Circle Member throughout the documentation and any communications.

3) Contribution & payment

- We will confirm the contribution amount and due date(s) on your invoice.
- How to pay: bank transfer in GBP (details on the invoice).
- Access & benefits linked to your support are activated once payment is received.

4) What you receive (benefits)

- Typical benefits include: Preview and VIP access for you/your guest(s), recognition (if you opt in), and curated updates.
- Exact benefits will be confirmed in writing. Benefits are non-transferable unless agreed otherwise.

5) Ownership of works and sales

- Your support does not give you any ownership rights in the artworks or any automatic right to purchase them.
- All works remain the property and responsibility of the artist.
- Any sales during the fair are separate agreements made directly between the artist and the buyer.

6) VAT & invoicing

- VAT treatment depends on your location:
- UK-based supporters: VAT at the prevailing UK rate (currently 20%).

- EU-based supporters (non-UK): no VAT charged if you provide a valid VAT number (reverse charge applies).
- Non-EU supporters: currently no UK VAT applies.
- VAT will be shown clearly on your invoice. If your VAT status changes, please notify us before we issue the invoice.

7) Cancellation or withdrawal

- If you need to withdraw, please email positions@photolondon.org.
- Refunds: Up to 31 January 2026: refund minus a £250 admin fee.
- From 1 February 2026: no refunds (commitments are locked in).
- If Photo London reallocates your support to a related project, you'll be informed.

8) Recognition & images (optional)

- You may choose to be publicly acknowledged as a Supporters Circle Member (yes/no, and how your name should appear).
- You allow Photo London to mention your participation in general communications (no financial details will be shared).

9) Conduct & fair access

- Please follow fair access guidelines and staff instructions to ensure a smooth experience for all visitors.
- Passes are for personal use by you/your guest(s) per the pass terms.

10) Data & privacy

- We'll use your data to administer your support and benefits.
- See our Privacy Policy for full details ([link in confirmation email](#)).

11) Contact

- Questions or changes? Email positions@photolondon.org.

Key dates (for reference)

- Preview: Wednesday 13 May 2026
- Public days: Thursday 14 – Sunday 17 May 2026
- Refund cut-off: 31 January 2026