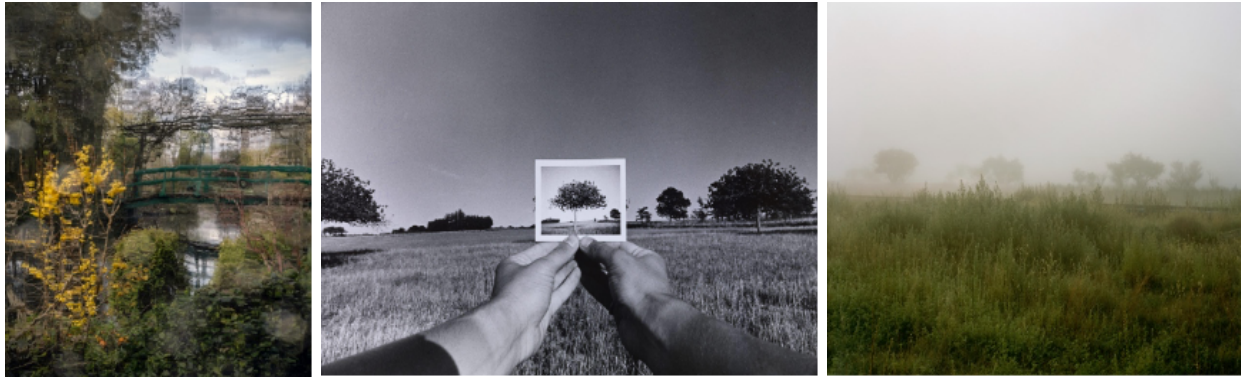


PHOTO LONDON

14-17 May 2026
Preview Wednesday 13 May 2026
photolondon.org

PHOTO LONDON ANNOUNCES DETAILS OF FIRST EDITION AT OLYMPIA



- **Photo London begins new chapter at Olympia in the heart of Kensington**
- **Strong list of new and returning international galleries for eleventh edition**
- **New Source section dedicated to solo presentations by significant artists**
- **Expanded Discovery section for emerging galleries**
- **Second edition of Positions section featuring unrepresented photographers championed by collectors and patrons**
- **Major expansion of the Publishing section running throughout the Fair**
- **Talks Programme curated by Thames & Hudson returns alongside awards including Photo London x Nikon Emerging Photographer of the Year and Photo London Student Award**

Photo London's eleventh edition marks an exciting new chapter as the UK's leading photography fair launches in its new home at Olympia in Kensington. The historic venue, currently undergoing a £1.3 billion redevelopment led by Heatherwick Studio and located near major institutions including the V&A, the Design Museum and the Serpentine, provides a fitting setting for the Fair to bring leading galleries and artists together to present outstanding photography and explore the medium's future.

Photo London Founders Michael Benson and Fariba Farshad, said: "After ten wonderful years at Somerset House, during which we established Photo London as an unmissable part of the international cultural calendar, the chance to be part of London's exciting new creative hub at the reimagined Olympia in West London was simply too good to miss. We are already seeing the results. This year sees a significant tightening of our curatorial focus, a development that has resulted in an exciting mix of new and returning galleries from New York to Tokyo and from Warsaw to Taipei.

Also, in a move that reflects the growing importance of the photo book in today's photography ecosystem, we have engineered a major expansion of our publishing section. We will also

launch an annual first book award to celebrate the remarkable career of the late Martin Parr who was an indefatigable champion of the photo book and of documentary photography.

Our long-term partners Nikon and the FT have responded enthusiastically to the opportunities presented by the new venue, and we are delighted to welcome our new official partner, Julius Baer, who will play an important role in supporting our innovative Positions section for unrepresented artists. All in all at the start of its second decade Photo London stands on the brink of a hugely exciting future.”

Tristram Hunt, Director of Victoria and Albert Museum (V&A) said: “I’m delighted to welcome Photo London to its new home at the thrillingly reimaged Olympia. The Founders of the Fair already have strong links with the V&A through the Prix Pictet and I’m sure that these will only get stronger now that they have become part of the dynamic cultural scene in West London.”

Tim Marlow, Director and Chief Executive of the Design Museum, London said: “There’s a real sense of cultural energy and momentum developing in this part of London and we are delighted that Photo London is moving West and joining in. Like the Design Museum, I’m confident that Photo London will thrive in its new home in Olympia and add further heft to the impressive and evolving creative ecosystem here in West London.”

PHOTO LONDON EXHIBITORS

Photo London 2026 will feature a strong international list of participants including several galleries returning for their debut at Olympia after a number of years away from the Fair, such as The Photographers Gallery, London; HackelBury Fine Art, London; Goodman Gallery, London; Ira Stehmann, Munich; and Akio Nagasawa, Tokyo. Other notable galleries already confirmed to return include Flowers Gallery, London; Persons Projects, Berlin; Galerie Esther Woerdehoff, Paris; Purdy Hicks, London; and ROLF Art, Buenos Aires. The list of galleries joining Photo London as first-time exhibitors includes Paris-B, Paris; Miyako Yoshinaga, New York; and Fulcrum, Mumbai.

A focused selection of Central and Eastern European, and Latin American galleries will be presented between the main gallery area and the Discovery Section, providing affordable access to the Fair for important global voices that are no longer considered emerging. These include PHOTON GALLERY, Ljubljana; Galeria Monopol, Warsaw; Raster Gallery, Warsaw; Ungallery, Buenos Aires; and Carlos Caamano Foto Galeria, Lima.

Photo London will introduce an art film screening room for the first time, made possible by the Fair’s expanded footprint at Olympia. Exhibiting galleries will show collectible film work by their artists in a wide ranging programme over the duration of the Fair.

Photo London Director, Sophie Parker, said: “The move to Olympia creates a unified experience that has sparked incredible enthusiasm from new and returning galleries alike. It has given us the space and freedom to increase much-loved areas of the Fair, with Discovery, Positions and Publishing bigger than ever. With new initiatives, such as Tristan Lund returning

to curate Source, and our dedicated screening room showcasing artist films, we are deepening our commitment to the many forms of photography we have always championed and celebrating the joy of collecting.”

SOURCE, DISCOVERY & POSITIONS SECTIONS

Source is a new section for Photo London at Olympia, dedicated to solo presentations by artists who have significant cultural value. Curated by photography specialist Tristan Lund, Source places a particular focus on under-represented and marginalised artists whose work has not received the institutional recognition of their contemporaries, as well as mixed-media galleries whose risk-taking approach resonates with the ethos of the Fair. Configured as a trail through the main section of the Fair, early highlights include Peter Sillem, Frankfurt showcasing Ute and Werner Mahler; Bacqueville, Lille exhibiting Shen Wei; Jednostka Gallery, Warsaw platforming the work of Weronika Gęsicka, and first time exhibitor Gitterman Gallery, New York, bringing work by Roger Mayne.

Curator of Source, Tristan Lund, said: “Solo artist stands have a reputation for being memorable, visually engaging and intellectually rewarding. They create lasting impressions for discerning visitors who appreciate the risks galleries take in choosing to exhibit just one of their artists. With Photo London’s debut at Olympia, we want to encourage bold curation from our exhibitors and reward their risk taking.”

Photo London’s **Discovery** returns with an expanded offering for 2026, curated by the critic and author Charlotte Jansen. A leading platform for emerging photographers and galleries, Discovery once again promises to be a highlight of the Fair featuring bold young galleries including AC Latin, Buenos Aires, Sorondo Projects, Barcelona; Victoria Law, London; Evin Gallery, Istanbul; and Starch Gallery, Singapore making their Photo London debut.

Supported by Julius Baer, Photo London’s **Positions** section returns for 2026 consolidating the Fair’s role as a champion of unrepresented talent. Maria Sukkar, arts patron and founder of the ISelf Collection, will curate Positions for a second edition, platforming photographic artists without gallery representation and offering a unique opportunity for collectors to access and support artists often excluded from the traditional art fair format.

Barbara Staubli, Head of the Art Collection, Bank Julius Baer & Co. Ltd., said: “Our deep-rooted engagement with the visual arts dates back to 1981, and we are passionate about creating opportunities for artists through meaningful platforms. We are therefore proud to support Photo London’s Positions programme, which celebrates unrepresented, up-and-coming talent.”

PUBLISHING, AWARDS AND TALKS PROGRAMME

Photo London’s **Publishing** section returns for an extended second edition, running throughout the duration of the Fair. At Olympia the Publishing section will be incorporated into the main section alongside leading photography galleries, championing a vibrant and diverse community of independent publishers and celebrating the photo book as a central part of the photography

ecosystem. Highlights include Schilt Publishing & Gallery, Amsterdam; Kaph Editions, Lebanon; GOST, London; Kehrer Galerie, Berlin; and Verlang, Heidelberg.

For 2026 the **Photo London x Nikon Emerging Photographer of the Year Award** again highlights outstanding emerging photographers with shortlisted work presented in a special display at the Nikon Gallery at the Fair. Now in its eleventh year, and sixth in partnership with Nikon, many previous winners of the award have gone on to achieve significant international recognition such as the 2021 winner Heather Agyepong.

The **Photo London Student Award** also returns to the Fair in 2026. Working with UK universities offering photography degrees, the award highlights the most exciting early-career talent within the industry, bringing their portfolios to international attention.

The 2026 **Photo London Talks Programme** returns with a curated series by Thames & Hudson. Further details will be announced closer to the Fair.

- ENDS -

Image credits (l-r):

Jorma Puranen, *L'étang qui se souvenait de tout 10*, 2024, 85 x 65 x 4 cm, Archival pigment print, credit: Persons Projects / The Helsinki School

Branko Lenart, *The Medium is the Message*, 1976, 30 x 40 cm, silver gelatine vintage print, credit: Photon Gallery

Santiago Porter, *Paisaje I, Series Bruma*, 2011, 150 x 205 cm, Inkjet print on cotton paper, credit: Santiago Porter, courtesy Rolf Art Gallery

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NOTES TO EDITORS

ABOUT PHOTO LONDON

Photo London brings the finest international photography to the British capital every year. The Fair presents the best historic and vintage works while also spotlighting fresh perspectives in photography.

Photo London was founded in 2015 by **Candlestar**, an internationally renowned cultural consultancy that specialises in the development of innovative projects in art and education. Candlestar runs a range of major photographic projects including producing Prix Pictet on behalf of the Pictet Group, the prestigious award for photography and sustainability.

ABOUT OLYMPIA

Olympia is one of London's most ambitious regeneration projects. With its unveiling starting in the second half of 2025, the £1.3 billion transformation will turn Olympia into a showcase for the remarkable and the extraordinary. The transformed destination will include a new 4,000-capacity live music hall managed by AEG Presents; London's largest purpose-built theatre in almost 50 years with 1,575 seats, managed by Trafalgar Entertainment; two hotels operated by citizenM and Hyatt Regency; 30+ restaurants, bars and eateries; Wetherby Pembridge, a new co-educational senior school; a boutique gym, 550,000 sq ft of offices boasting some of the largest terraces in London, a new International Convention Centre and members house, managed by Olympia Events, as well as new public spaces for visitors to enjoy. Olympia is being developed by Yoo Capital and Deutsche Finance International, and co-designed by Heatherwick Studio and SPPARC.