

PHOTO LONDON

Photo London
photolondon.org

PHOTO LONDON DEBUT EDITION AT OLYMPIA SEES ROBUST SALES, STRONG INTERNATIONAL PARTICIPATION AND EXPANDED PROGRAMMING



Photo London's eleventh edition marked an exciting new chapter as the UK's leading photography fair launched in its new home at Olympia, Kensington where it welcomed more than 35,000 visitors across five days, 14-17 May 2026 (VIP preview day 13 May). The historic venue, in the final stages of a £1.3 billion redevelopment led by Heatherwick Studio, hosted leading galleries and artists to present the best in photography and explore the medium's future. The Fair further expanded its international focus with 140 exhibitors from 31 countries worldwide, including more than 40 international publishers, and a focused section of Central and Eastern European, and Latin American galleries.

Photo London's relocation presented a unique opportunity to expand and reimagine the Fair's offerings for a new decade, with the Discovery, Positions and Publishing sections larger than ever; new initiatives, such as Source, the new section for solo artist presentations; and a dedicated screening room showcasing artist films. A significant number of international collectors and museum acquisition groups attended the first edition at Olympia and strong sales were reported.

Other Highlights of the Fair's debut edition at Olympia included: the legendary fashion photographer Steven Meisel presented his Photo London Master of Photography exhibition; *We Are The Ones We Have Been Waiting For*, a compelling exhibition of women and non-binary artists from Autograph's collection; and an exhibition by the acclaimed photographer Edward Burtynsky presenting his newest series of works from Western Australia, in partnership with Tattinger.

The twelfth edition of Photo London will take place 13-16 May 2027 (VIP preview day 12 May) at Olympia.

Photo London Director, Sophie Parker, said: "We are thrilled with this edition of Photo London - the Fair was a triumph and the positive feedback regarding our new home was nothing short of overwhelming. It was wonderful to have everyone recognise what a positive move it has been for our exhibitors, our collectors and for us. A huge thank you is owed to our exhibitors who bought outstanding work and curated their spaces with a purpose and intent that translated beautifully under the glass dome of Olympia. This transformative edition has started off our next decade with a bang and built on the foundations laid out over the last ten editions. We are already excited for what next year holds."

Several galleries returned for Photo London's debut at Olympia after a number of years away from the Fair - including **HackelBury Fine Art, London, TOBE Gallery, Budapest, Large Glass Gallery, London** and **Open Doors Gallery, London**. Other international galleries including **PHOTOINK, New Delhi, Paris-B, Paris, Childs Gallery, Boston** and **Miyako Yoshinaga, New York** participated for the first time at Olympia, alongside regular participants such as **Robert Hershkowitz Ltd.**

Paula Hershkowitz, at Robert Hershkowitz Ltd. said: "This year we had a really good Fair with strong sales exceeding our expectations. We love the new layout and venue which feels clearer and easier to navigate. We had many visitors come to give condolences following Robert's passing, but also met several new collectors."

Charlotte Schepke, Owner of Large Glass Gallery, said: "The venue was a huge improvement - more spacious and much better light. Everyone I spoke to agreed, and felt better manoeuvring the Fair hall. There was more interest from the press and more of a buzz ahead of the Fair, and we made a good number of new contacts in London which is very valuable to us."

Richard Baiano, President of Childs Gallery, said: "We were very excited to make our debut at Photo London in the grand, light-filled space of Olympia, which offered us a wonderful opportunity to introduce ourselves to the British market. We enjoyed lively discussions with the very knowledgeable collectors and museums that visited the fair."

Anthony Hartley, Director, Print Sales at The Photographers Gallery said: "We have had a very positive experience at the Fair - we love the new space and have met some great new collectors. We showed Sayuri Ichida for the first time and the response to her work has been exceptional."

Source, the new section of solo booths for artists with significant cultural value, curated by photography specialist Tristan Lund, saw highlights including **Galerie Peter Sillem, Frankfurt** showcasing German photographers **Ute and Werner Mahler; UP Gallery, Taipei,** exhibiting **Wu Chia-Yun; Galerie Julian Sander, Cologne,** presenting the late American photographer **Rosalind Fox Solomon; ROLF Art, Buenos Aires,** bringing **Santiago Porter's Piezas** series; and a collaboration between **Prix Pictet** and **Goodman Gallery, London** presenting the current Prix Pictet Laureate **Alfredo Jaar's** work *Searching for Africa in Life, 1966/2022,* **Galerie Thomas Zander, Berlin,** with a presentation of previously unseen work by **Tom Wood,** made in the summer of 197; and **For Freedoms, New York,** bringing Justin Brice Guariglia's photographs of forests.

Peter Sillem, Founding Director of Galerie Peter Sillem said: "I've had a very good fair - it's been fantastic. I think the move to Olympia is a huge step forward for Photo London; I love the new venue, and the location here. It's been an opportunity to meet a whole new group of people, particularly curators, and I've made so many new contacts, as well as seeing people I met at my first Photo London. With good sales too, it's been really rewarding."

Katarzyna Sagatowska, Founder of JEDNOSTKA Gallery said: "It's our first time participating at the Fair and we are very happy with the move to Olympia - there is plenty of room for the work you exhibit and space to engage properly with visitors. The Fair has been a great opportunity to connect with new people and we've sold work to new clients. Photo London has a really interested and engaged audience - not only collectors, but also curators, journalists and those who are eager to talk and learn about our works."

L. Parker Stephenson Photographs and In Camera said: "The entire Photo London team as well as their service providers were supportive, accessible and responsive. Both exhibitors and visitors welcomed the change of venue, which offered a clear and navigable floor plan more typical of art fairs. The entire Photo London team was very supportive of Jane Evelyn Atwood's solo presentation, which her Parisian gallery 'In Camera' and we (L. Parker Stephenson Photographs from New York) jointly presented. We are indeed pleased with the results of the Fair and thank all involved in preparations, ensuring it ran smoothly, and contributing in all manner to its success."

Louise Chignac, Co-Founder and Director of Canopy Collections, said: “We love the new venue, which drew an exceptional gathering of collectors, both local and international. It has been a joy to introduce the work of Baud Postma to an entirely new audience, and the response exceeded all expectations, with strong sales and a great level of interest.”

Photo London’s **Discovery** section, widely regarded as one of the world’s leading platforms for emerging photographers and galleries, was again curated by the critic and author **Charlotte Jansen**, with highlights including bold international galleries such as **Agony + Ecstasy Gallery, Ibiza**, and local galleries such as Hackney-based **Guest Editions**. Discovery featured strong representation from South Asia this year with first time exhibitors **Fulcrum, Mumbai**, **The Arts Family**, a non profit initiative based in London, supporting South Asian artists; **Gallery Art & Soul, Mumbai**; **Strangers House, Mumbai**; and **s t a r c h**, an experimental artist-run space in **Singapore**.

Moses Tan, enabler at s t a r c h, said: “As an introduction to London as a young, non-profit space from Singapore, we met with and enjoyed conversations with various people, both from the industry and the public. As a space that focuses on experimentation, we felt that we were well supported by the team, and the trust they took with us in allowing us to realise something non-traditional. We also managed to make some sales, and works are being placed in upcoming exhibitions, a result of the visibility from being at Photo London 2026. The experience was a definite five stars.”

Neha Jaiswal, Founder of The Arts Family, said: “Photo London 2026 felt like a turning point — not only because of the move to Olympia, but because of the energy around photography as a truly global and evolving medium. The scale and openness of the new venue created a strong sense of discovery, and it was encouraging to see such engaged audiences spending real time with the works. For TAF, a non-profit platform for South Asian artists, it was especially meaningful to witness growing curiosity around contemporary South Asian artists and photographic practices within an increasingly international conversation.”

Supported by Julius Baer, Photo London’s **Positions** section returned for 2026 consolidating the Fair’s role as a champion of unrepresented talent. Maria Sukkar, arts patron and founder of the ISelf Collection, curated Positions for a second edition, featuring artists **Leslie Hakim-Dowek** (born in Beirut, Lebanon, based in London, UK), **Nadim Asfar** (lives and works between Paris, France and Beirut), **Wara Vargas Lara** (based in La Paz, Bolivia), **Fyodor Pavlov-Andreevich** (lives and works between Moscow, Russia, London and São Paulo, Brazil), **Luis Casadevall** (based in Barcelona, Spain), **Hicham Gardaf** (born in Tangier, Morocco, based in London), **Shayan Sajadian** (lives and works in Shiraz, Iran), **Maurizio Anzeri** (born in Loano, Italy, based in London), **Barbara Ayozie Fu Safira** (born in Italy, based in London) and **Tahmineh Monzavi** (lives and works in Tehran, Iran).

In recognition of the growing importance of the photobook, Photo London 2026 brought together its publishers section and independent book market for the first time, curated by Ben Goulder, in the most vibrant and dynamic presentation of publishing in the Fair’s history. Highlights included **Kehrer Verlag, Heidelberg**; **Atelier EXB, Paris**; **Dewi Lewis Publishing, Stockport**, **Radius, Santa Fe**; **Replika Publishing, Berlin**; and **Fotlibros.lat**, a new collective of 30 publishers based in Latin America, formed specifically to exhibit at the Fair. The section also foregrounded the importance of the zine within the photobook community, recognising small-scale, DIY and self-published formats as vital spaces for experimentation, access and new photographic voices, with publishers including **Vie Imprint, Borough** and **CALACA** reflecting the continuing importance of zine culture within contemporary photography.

Paige Serra Reitz, Operations & Development at Radius Books, said: “Photo London at Olympia exceeded every expectation — the new venue brought an energy and scale that felt like a genuine evolution for the Fair, and we couldn’t have asked for a better introduction to the Photo London community.”

Exhibitors in every part of the Fair reported strong sales and collector engagement, and the Fair were pleased to welcome patron groups curators and directors from major UK and international museums and foundations including: Tate, Victoria & Albert Museum, National Portrait Gallery, Serpentine Galleries, Whitechapel Gallery, Design Museum (London), Kettle's Yard (Cambridge), The Hepworth Wakefield, Turner Contemporary (Margate), Museum of Fine Arts (Boston), Philadelphia Museum of Art, Norton Museum of Art (West Palm Beach), Chrysler Museum of Art (Richmond), Aperture Foundation, International Center of Photography (New York), Saint Louis Art Museum, Griffin Museum of Photography (Winchester), Foam (Amsterdam), Nederlands Fotomuseum (Rotterdam), MAMCO (Geneva), Foto Arsenal Wien; Collezione Molinaro (Milan), Wilson Centre for Photography (London), Julius Baer Art Collection (Zürich), Deutsche Börse Photography Foundation (Frankfurt), and LUMA Foundation (Zürich).

Andrew McLeod, Photography Collector, said: "The power of photography as an art form lies in its elision of image, object and surface and its ability to tell stories in uniquely vivid and accessible forms. This edition of Photo London provided a remarkable platform to see and celebrate extraordinary photography and hear from its leading practitioners, collectors and thinkers. With the move to Olympia, it marks the start of an exciting new phase for photography in London and the UK and recognises the signal importance of the medium in modern and contemporary art."

A number of Awards were also announced at the Fair, including the **Photo London x Nikon Emerging Photographer of the Year Award** which again highlighted outstanding emerging photographers with shortlisted work presented in a special display at the Nikon Gallery at the Fair, with the award presented to **Steffi Reimers** (b. 1995, the Netherlands).

Lucy Brice, Head of Marketing – Nikon Northern Europe, said: "At Nikon, our mission has always been to empower photographers to capture and share the world's most powerful stories. Over the past seven years of supporting The Emerging Photographer of the Year Award, we've had the privilege of championing many rising artists whose vision, curiosity, and craft transcend boundaries. We are proud to nurture their journeys, enabling them to craft images that both inspire and shape the ever-evolving landscape of photography."

The **Photo London Student Award** returned to the Fair for the third time. Working with UK universities offering photography degrees, the award highlights the most exciting early-career talent within the industry, bringing their portfolios to international attention. This year's winner, Akanksya Dahal (Ravensbourne University), was announced at the Fair.

The acclaimed **Photo London Talks Programme** returned as a key cornerstone of the Fair. Curated for a second year by **Thames & Hudson**, the 2026 line-up featured **Alejandro Cegarra, Alfredo Jaar, Hussain & Guy Gunaratne, Fiona Rogers, Justine Kirland, Charlotte Cotton, Jess T Dugan, Jill Furmonovsky, and Nigel Atherton**.

- ENDS -

Press Contacts

Matthew Brown | matthew@sam-talbot.com | +44 (0) 7989 446557
Alicia Lethbridge | alicia@sam-talbot.com | +44 (0) 7526 204773

NOTES TO EDITORS

Image credit: Photo London at Olympia, 2026. Photography: Graham Carlow.

ABOUT PHOTO LONDON

Photo London brings the finest international photography to the British capital every year. The Fair presents the best historic and vintage works while also spotlighting fresh perspectives in photography.

Photo London was founded in 2015 by **Candlestar**, an internationally renowned cultural consultancy that specialises in the development of innovative projects in art and education. Candlestar runs a range of major photographic projects including producing Prix Pictet on behalf of the Pictet Group, the prestigious award for photography and sustainability.

ABOUT OLYMPIA

Olympia is one of London's most ambitious regeneration projects. The £1.3 billion transformation will turn Olympia into a showcase for the remarkable and the extraordinary. The transformed destination will include a new 4,000-capacity live music hall managed by AEG Presents; London's largest purpose-built theatre in almost 50 years with 1,575 seats, managed by Trafalgar Entertainment; two hotels operated by citizenM and Hyatt Regency; 30+ restaurants, bars and eateries; Wetherby Pembroke, a new co-educational senior school; a boutique gym, 550,000 sq ft of offices boasting some of the largest terraces in London, a new International Convention Centre and members house, managed by Olympia Events, as well as new public spaces for visitors to enjoy. Olympia is being developed by Yoo Capital and Deutsche Finance International, and co-designed by Heatherwick Studio and SPPARC.

GALLERIES

Akio Nagasawa Gallery (Tokyo), Albumen Gallery (London), Alta Vista Arts (Los Angeles), Association of Hungarian Photographers presents: The Ballad of Eternal Youth (Budapest), Bendana | Pinel Art Contemporain (Paris), BILDHALLE (Amsterdam, Zurich), Camera Eye (London), CAMERA WORK (Berlin), Carlos Caamaño ESPACIO FOTOGRÁFICO (Lima), Chini Gallery (Taipei), CLOSE Gallery (Hatch Beauchamp), Curatorial Gallery (London), David Hill Gallery (London), Echo Fine Arts (Cannes), England & Co (London), Gallery Esther Woerdehoff (Geneva, Paris), Gallery F64 (Podgorica), Fabrik Projects (Los Angeles), Fisheye Gallery (Arles, Paris), Flowers Gallery (Hong Kong, London), Galerie Baudelaire (Antwerp), Galerie Bene Taschen (Cologne), GBS Fine Art (Wells), HackelBury (London), Hope93 Gallery (London), Iconic Images Gallery (London), Ira Stehmann Fine Art (Munich), James Hyman Gallery (London), Lee Miller Archives (Chiddingfold), Leica Gallery London (London), Messums (London), MIYAKO YOSHINAGA LLC (New York), Monopol (Warsaw), Open Doors Gallery (London), Paris-B (Paris), Persons Projects (Berlin), PHOTOINK (New Delhi), Photon Gallery (Ljubljana), Punctum Gallery (Tallinn), Purdy Hicks Gallery (London), Qerndu Gallery (Reykjavik), Raster (Warsaw), Robert Herszkowitz Ltd (Lindfield), Rocket Gallery (London), ROLAND BELGRAVE (Brighton), Roya Khadjavi Projects (New York), SALTO ULBEEK (Ulbeek), Galerie Sophie Scheidecker (Paris), The Light Gallery (Medellín), The Photographers' Gallery (London), TOBE Gallery (Budapest), Ungallery (Buenos Aires), Vision Art Platform (Istanbul)

SOURCE

Galerie Bacqueville (Lille), Canopy Collections (London), Childs Gallery (Boston), Christophe Guye Galerie (Zurich), Clémentine de la Féronnière (Paris), EUQINOM Gallery (San Francisco), For Freedoms (New York), Gitterman Gallery / Stewart & Skeels (New York, Glasgow, London), In Camera (Paris), JEDNOSTKA (Warsaw), LARGE GLASS (London), L Parker Stephenson (New York), POLKA (Paris), Prix Pictet x Goodman Gallery (Cape Town, Johannesburg, London, New York), ROLF ART (Buenos Aires), ROSEGALLERY (Santa Monica), Galerie Julian Sander (Cologne), Galerie—Peter—Sillem (Frankfurt am Main), UP Gallery (Hsinchu City), Zander Galerie (Cologne, Paris)

DISCOVERY

3C Gallery (Los Angeles), 10 14 Gallery (London), Agony + Ecstasy (Ibiza), AC Latin Art (Buenos Aires), Ambidexter (Istanbul), ANTIDOTE: A Polaroid Exhibition (Beirut, London), ArtRedCo (Istanbul), Bosfor (Istanbul), Bright Gallery (Tel Aviv-Jaffa), Contour Gallery (Rotterdam), EVIN (Istanbul), Form. gallery (Dinard), Frenchman Gallery (Amsterdam), Fulcrum (Mumbai), Gallery Art & Soul / Strangers House Gallery (Mumbai), Guest Editions (London), Victoria Law Projects (London), Palm* Studios (London), Rethinking Eastern Europe (London), Shtager (London), s t a r c h (Singapore), Galerie STP

(Greifswald), Sule Gazioglu Gallery (Istanbul), The Arts Family (TAF) (London, Mumbai), THK Gallery (Cape Town), Yuma Studios (London)

POSITIONS ARTISTS

Maurizio Anzeri, Nadim Asfar, Barbara Ayozie Fu Safira, Luis Casadevall, Hicham Gardaf, Leslie Hakim-Dowek, Tahmineh Monzavi, Fyodor Pavlov-Andreevich, Shayan Sajadian, Wara Vargas Lara

PUBLISHERS

Akio Nagasawa Publishing (Tokyo), The Angry Bat (Maribor), Atelier EXB (Paris), Beam Editions (Nottingham), BOOK AND SONS (Tokyo), BOROUGH INC (Barnsley), CALACA PRESS (London), Case Publishing (Tokyo), Dewi Lewis Publishing (Stockport), Dust Collective (Boston), Éditions Révolues (Lyon), Eros Publications (Barcelona), Fotolibros.lat (Latin America), Four Eyes Editions (Paris), GOST (London), Hotshoe Magazine (London), Hoxton Mini Press (London), Hydra (Mexico City), IMAGELESS (Shanghai), Jane and Jeremy (Brighton), Kaph Books (Beirut, Dubai, Paris, Riyadh), KEHRER VERLAG (Heidelberg), L'Artiere (Bologna), L Nour Editions (New York), Makan (New York), New Dimension (London), Overlapse Photobooks (London), The Photobook Club Collective (London), Radius Books (Santa Fe), Replika Publishing (Berlin, Valencia), Royal College of Art — Photography (London), Schilt Publishing & Gallery (Amsterdam), SERCHIA (Bristol), Setanta Books (London), Simple Editions (Paris), Sun Archive and Friends (Wrocław), TAMAKA (Berlin), Thames & Hudson (London), Untitled (Prague), Vie Imprint (Vienna), Village (Leeds, Manchester), Witty Books (Turin), Yogurt (Rome)

PUBLIC PROGRAMME

Steven Meisel: Photo London 2026 Master of Photography
Edward Burtynsky: Western Australia
Autograph: We Are the Ones We Have Been Waiting For
The CatchLight Global Fellowship
Photo London x Nikon Emerging Photographer Award
Photo London Student Award

SPECIAL EXHIBITORS

Antony Cairns, AUTOFOTO (London)
Kraszna-Krausz Foundation (London)
Saltzman-Leibovitz Prize (New York)